COMMANDING OFFICER, MARINE AIRCRAFT GROUP 31 PHILOSOPHY OF COMMAND

Our mission is to provide a combat ready, rapidly deployable scalable force capable of conducting offensive air support, anti-air warfare, control of aircraft and missiles, and reconnaissance, and preparing for tomorrow's threat by conducting world-class training for our Marines on the Joint Strike Fighter (JSF). MAG-31 has an illustrious history. Flying combat missions since its commissioning in World War II, MAG-31 continues to this very day supporting Marines in contact with the enemy that strikes fear into the heart of the enemy and should bring comfort to the Moms and Dads, the Husbands and Wives, and the children who have Marines in harm's way. We must never let up in our pursuit of mission accomplishment. In this quest to accomplish our mission, we must remain committed to our Core Values – and we must always adhere to unyielding standards. Our motto is:

READY NOW, COMMITTED TO OUR CORE VALUES, AND ADHEREING TO UNYIELDING HIGH STANDARDS.

Our goals for MAG-31 are as follows:

Marine Aircraft Group 31 Goals

- "007"; Zero Loss of Life (Marine or Dependent), Zero Mishaps, Seven Combat Ready Squadrons
- Standup VMFAT-501 flight operations with a safe, operationally relevant syllabus that meets both pilot training and transition timeline
- Safely and effectively manage our assets in order to prolong their service life while reducing our operating costs
- Expand the Family Readiness Program to incorporate cutting edge technology aimed at providing a effective, all-inclusive program that benefits our Marines and their families
- Improve the quality of life for MAG 31 Marines and their families
- Expand Community Engagement and Media Outreach Programs to share the successes of MAG 31
 Marines and their families with the American public

Success in accomplishing our mission will be incumbent upon your action to this call. Our mission is simple, how we accomplish it is not. The following Goals and Lines of Operation are delineated further in the MAG-31 Planning Guidance.

Marine Aircraft Group 31 Lines of Operation

- Readiness
- Maintenance and Asset Management
- Training
- Safety
- Family Readiness
- · Force Improvement and Quality of Life
- Community Engagement
- Media Engagement

I ask each and every one of you to read, understand, and execute its contents in full. I view my role as being an enabler for you. Tell me what you need to accomplish the mission and our goals. Together, we can write the next chapter of history not only for our illustrious MAG, but for our Corps and our Nation.

Semper Fidelis,

MICHAEL S. CEDERHOLM Colonel, United States Marine Corps